



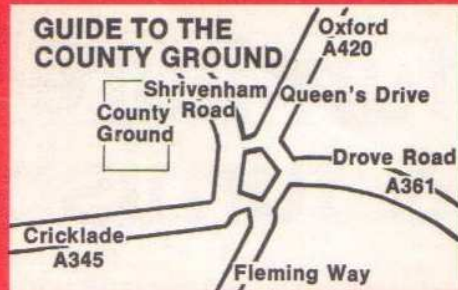
# SWINDON TOWN FOOTBALL CLUB



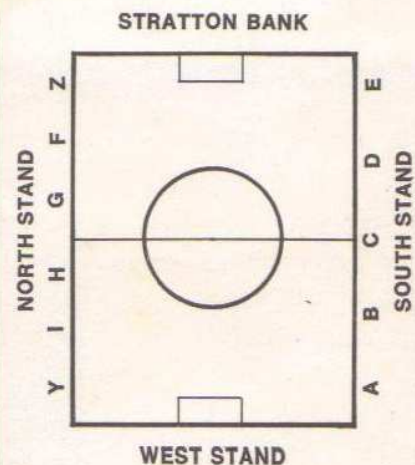
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## GUIDE TO THE COUNTY GROUND



## KEY TO GROUND



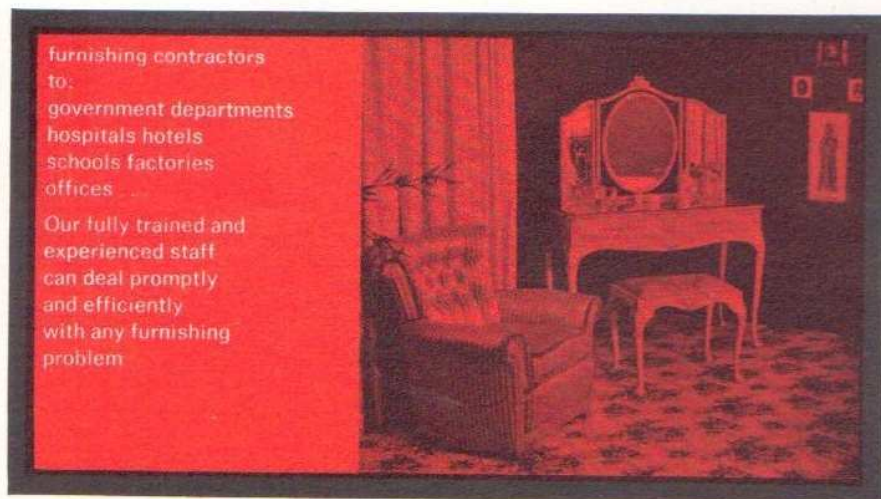
## PROGRAMME CONTENTS

News and Views  
Our Visitors  
League Table  
Teams  
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Club Information



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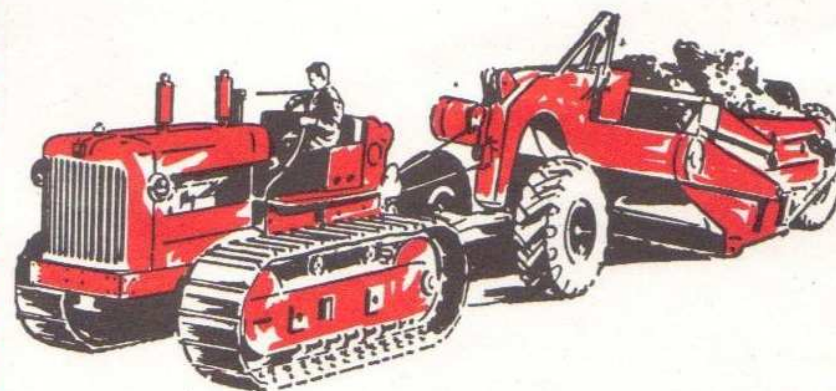


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Secretary: R. A. MORSE

VOL. 19

TUESDAY, 25th MARCH, 1969

No. 26

**TUESDAY, 25th MARCH, 1969**

**DIVISION III**

**SWINDON TOWN**

**v.**

**BARNSELEY**

**Kick-off 7.30 p.m.**

### REFEREE:

Mr. R. TINKLER (Boston)

### LINESMEN:

**Red Flag**—Mr. Q. J. ASHMAN (Bristol)

**Yellow Flag**—Mr. B. M. JAMES (Croydon)

## NEWS and VIEWS

"The tumult and the shouting dies, the captains and the kings depart". So has ended the great occasion. Nevertheless, this was our "finest hour" ever. We have often written of the tradition and great days of Swindon Town in the early days of the century (rather appropriate we play Barnsley tonight). The winning of the League Cup tops the lot, the outstanding achievement.

Swindon has been acclaimed throughout the country and in the National Press. Most have emphasised the great team effort, the superb fitness, and the willingness to work for each other. As the Manager said at the celebration after the game, the success was brought about by the efforts of many, including all those behind the scenes. Here we must mention the office staff (and remember, our office is not the best equipped in the League). Not for them the glamour, the limelight, or the financial rewards, just the hard work, and often the brickbats. Since the beginning of November — when the "all ticket" business began — Mr. R. Morse, Mr. R. Jefferies and Mrs. Moss (yes, we even name them), have been under constant pressure. We often hear the last word referred to, in connection with the players, but in the case of the office this has increased week by week, and match by match. After we reached the Final the ticket problem grew out of all proportion. The office was under constant siege. How they coped with it all I just don't know; and yet throughout they appeared calm, quiet and relaxed. I'm sure they must have found it hard to settle or sleep at night, with all the pent-up emotions, stresses and strains released.

Remember tickets were being sold up to 8 p.m. at night, and after that everything had to be cashed up and money deposited in the bank. Then back at the job next morning before 9 a.m.



In addition to all this, there were the thousand-and-one items to be dealt with in the normal day-to-day running of the Club. The working out of the wages must have been a major operation with all the various additions. I hope they feel it was worthwhile, but the strain must have been terrific. I'm sure if a replay had been necessary (and at one time it looked likely), they would have felt like disappearing to the South of France.

A word of thanks to the Chairman, Mr. Lane. In his first year in this office he has faced a tremendous task. In fact since Christmas he has almost lived at the County Ground. I know on occasions he has left home at 6.30 a.m. to attend to his business, and has not sat down once until he returned home late in the evening. I know he was a happy man on Saturday, and I am sure he felt very gratified for all his hard work.

Now to our friends the Arsenal (yes, they have been our friends for many years). I remember in the early 'fifties, an official of our Club went to them, cap in hand, for a goalkeeper. We had no money to pay — he had to be free. Mr. T. Whittaker, Manager at the time, provided such a player who, two seasons later, was transferred by Swindon for £10,000.

The defeat must have been a bitter blow to everyone connected with the Club. Yet as our players went up the steps to the Royal Box Mr. Mee, their Manager, shook hands and congratulated each one of them — a magnificent sporting gesture. Thank you, Mr. Mee.

We hope they will soon get over this defeat and go ahead to a high position in the League. I have had the pleasure of watching Arsenal play on six occasions during the last twelve months, and without wishing to detract from our team's wonderful performance and fitness, I was amazed at the sluggishness of the running of some of their team. I can't help feeling the after-effects of 'flu were still there, although of course their build-up of attacks were very slow and deliberate,

and often very square. We must admit it just had to be our day.

To me, Arsenal is one of the finest and most hospitable clubs in the country. I have visited Highbury many times, and have enjoyed it immensely. I feel sure any future visitors from Swindon will be made most welcome.

I wonder how many have noticed the fact that to date, all our players have escaped the 'flu bug, while several clubs have had to have games postponed because of it. This is entirely due to the persistence and foresight of the Club doctor. Six months ago, when an epidemic was forecast, he made tremendous efforts to obtain sufficient serum to inject and immunise most of our players, especially the first-team squad. Not only has he kept the players under constant supervision, and attended to their various injuries, but has kept them free of illness. This could easily have been a key factor in the winning of the League Cup. "Thank you, Sir!"

We have to record the death of another of our old players. He died on the day of the Cup Final. How proud he would have been. Bert Denyer (Twinkle-toes), for many years a grand outside-right in one of our finest teams. We extend to his widow, son and daughter our sympathies.

The name Barnsley will stir the memories of our older supporters, especially those over seventy years of age. Oh! yes, we still retain some of those fine men. Between 1910 and 1914 Barnsley was one of the greatest teams in the country, and Swindon Town was at the height of its fame.

In 1912, Swindon enjoyed a fine Cup run, defeating Sutton Junction 5—0; Notts County 2—0; West Ham United 4—0, after a 1—1 draw at West Ham. Then followed the great semi-final with Barnsley at Chelsea. Result 0—0. The replay was at Nottingham. Swindon unfortunately suffered an injury to the one-and-only Harold Fleming, and lost by one goal to nil. Barnsley went on to win the Final 1—0 against West Brom-



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**MANY OTHER ITEMS STOCKED RING SWINDON 21012**

## NEWS & VIEWS—continued

wich Albion, again after a draw 0—0. Both those Finals were played at the old Crystal Palace, where the majority of the spectators stood in the open. Little covered accommodation or seats were available in those days.

The Barnsley team was one of the “greats”, containing some outstanding players. I wonder how many remember them? Cooper; Downs (the famous “Dickie”), Taylor; Glendenning, Bratley, Utley (English International); Bartrop, Tufnell, Lillycrop, Travers, Moore.

Swindon: Skiller; Kay, Walker (Scotland); Tout, Silto (he was transferred from Barnsley in 1909 — a hard, dour Yorkshireman), Handley; Jefferson, Fleming (England), Wheatcroft, Bown, Bolland.

Sammy Lamb occasionally played at outside-left, and the careers of two great players — Peter Chambers (centre-half) and George Rushton (centre-forward) — had just ended. Those were the halcyon days of the renowned Sam Allen.

Mr. Collings, the Public Relations Officer, has received several letters giving helpful suggestions, especially regarding paths and approaches to the South Stand. He is very grateful for these ideas, and has sent replies to all the letters.

Unfortunately, some letters were destroyed by fire in a certain pillar box. If anyone who wrote has not received a reply, may we hasten to assure them the contents of their letters have been noted. Should they care to write again, Mr. Collings will be pleased to receive their letters.

We have been asked by the Area Manager of British Railways to thank and congratulate our supporters for their exemplary conduct when travelling to and from Wembley. To date no damage has been reported. This of course gives us great pleasure, almost as much as winning the Cup. To everyone “Thank-you” and well played, SWIN-DON!





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## OUR VISITORS



### BARNSELY FOOTBALL CLUB LTD.

Pen Pictures — Season 1968/69

#### ROY IRONSIDE (Goalkeeper)

6ft. 1in. 14st. 4lbs. Born Sheffield. Joined Barnsley in 1965 after loyal service with Rotherham United.

#### ERIC BROOKES (Full-back)

6ft. 1in. 12st. 10lbs. Local born, and ex-Barnsley Boys player who has played for England in Youth Internationals. Signed professional forms in 1961.

#### ERIC WINSTANLEY (Centre-half)

6ft. 1in. 12st. 8lbs. Born Barnsley. Ex-Barnsley Boys player. Has played for England in Youth Internationals. Signed professional forms in 1962 and is now club captain.

#### ROBERT PARKER (Full-back)

5ft. 11ins. 11st. 12lbs. Born Seaham, Co. Durham. Joined Barnsley from Huddersfield Town in 1965 and was a regular member of the First team during last season.

#### JOHN EVANS (Inside-forward)

5ft. 8ins. 10st. 7lbs. Born Liverpool. Signed from Exeter City in November, 1966. Previously with Carlisle United.

#### PETER GRAHAM (Inside-forward)

5ft. 10½ins. 10st. 6lbs. Born Barnsley. Signed from a local club in January, 1967.

#### RICHARD HEWITT (Winger or Inside-forward)

5ft. 8½ins. 10st. 6lbs. Born Moorthorpe, Pontefract. Signed from Bradford City in 1965.

#### JOHN BETTANY (Inside-forward)

5ft. 7ins. 10st. Born Laughton Common, Rotherham. Signed from Huddersfield Town in March, 1965.

#### ALLEN BRADBURY (Inside-forward)

5ft. 8ins. 10st. Born Barnsley. Ex-Barnsley Boys player. Was signed as apprentice professional in 1962 and now a full-time player.



OUR VISITORS—continued

**PATRICK HOWARD (Centre-half)**

5ft. 11ins. 11st. 12lbs. Born Barnsley. Another local boy who joined the Club straight from school. Was a regular member of the First team last season.

**JOHN HOBSON (Inside-forward)**

5ft. 7ins. 10st. 2lbs. Born Barnsley. Joined the Club from Blackpool in 1965, and gained a First team place during the latter part of the 1965/66 season.

**ROGER BARTON (Inside-forward)**

5ft. 8½ins. 10st. Born Hoyland Common, Barnsley. Joined the Club from Lincoln City in 1966 and was previously with Wolves.

**GEORGE HAMSTEAD (Outside-left)**

5ft. 7½ins. 10st. 4lbs. Born Rotherham. Joined Barnsley in 1966 from York City for whom he played for two seasons and was previously an amateur with Rotherham United.

**ROBERT EARNSHAW (Outside-right)**

5ft. 9ins. 11st. Born Rotherham. Part-time professional, is school teacher in Rotherham.

**BRIAN RAGGETT (Wing-half)**

5ft. 10ins. 10st. 12lbs. Born Barnsley. Ex-Barnsley Boys player who signed as an apprentice professional and is now a full-time professional.

**JAMES ROBSON (Centre-forward)**

6ft. 12st. Born Chester-Le-Street. Signed from Blackpool in January, 1968. Previously with Burnley.

**BARRY MURPHY (Full-back)**

5ft. 10ins. 11st. Born Crookhall, Co. Durham. Signed from South Shields in 1962. Has made a number of appearances in the First team.

**BRIAN ARBLASTER (Goalkeeper)**

5ft. 10½ins. 11st. 12lbs. Born West Kensington. Signed as part-time professional in April, 1968 and is now a full-time professional. Previously with Chesterfield, Sheffield United and Scunthorpe United.

**DAVID BOOTH (Full-back)**

5ft. 9½ins. 11st. 4lbs. Born Barnsley. Product of local football. Joined the Club as an amateur, signed part-time professional September, 1965. Now a full-time professional.

**IAN ORMOND (Outside-right)**

5ft. 7½ins. 10st. Born Harkhill, Falkirk. Emigrated to New Zealand and on returning to England signed for Barnsley as professional.

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### **MR. R. TINKLER**

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Started refereeing in 1948 whilst on National Service. He was promoted to the Referees List of the Football League in 1961, via Southern and Midland Leagues and was linesman in the F.A. Cup Final in 1962 (Tottenham Hotspur v. Burnley) and refereed the F.A. Youth Cup Final in 1966 (Arsenal v. Sunderland).



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August 13	Torquay United (League Cup)	14,702	(H)	2-1
17	Stockport County	13,350	(H)	1-0
24	Hartlepool	5,732	(A)	0-0
27	Reading	16,765	(H)	0-0
31	Plymouth Argyle	12,302	(H)	3-0
September 4	Bradford City (League Cup)	7,806	(A)	1-1
7	Watford	8,709	(A)	0-0
10	Bradford City (League Cup Replay)	12,214	(H)	4-3
14	Walsall	10,593	(H)	1-0
18	Bournemouth & Boscombe Athletic	11,920	(A)	0-2
21	Bristol Rovers	10,364	(A)	1-2
24	Blackburn Rovers (League Cup)	15,402	(H)	1-0
28	Shrewsbury Town	12,087	(H)	3-0
October 5	Orient	12,450	(H)	1-0
9	Reading	17,450	(A)	1-0
12	Brighton & Hove Albion	7,547	(A)	3-1
18	Coventry City (League Cup)	23,810	(A)	2-2
19	Torquay United	15,152	(H)	2-1
21	Coventry City (League Cup Replay)	23,828	(H)	3-0
26	Oldham Athletic	4,238	(A)	3-2
30	Derby County (League Cup)	35,104	(A)	0-0
November 2	Southport	18,910	(H)	5-1
5	Derby County (League Cup Replay)	26,449	(H)	1-0
9	Luton Town	17,250	(A)	0-2
16	(1) F.A. Cup Canterbury	14,387	(A)	1-0
20	Burnley (League Cup Semi-Final)	25,755	(A)	2-1
23	Mansfield Town	5,380	(A)	0-2
26	Northampton Town	6,827	(A)	6-2
December 4	Burnley (League Cup Semi-Final)	28,000	(H)	1-2
7	(2) F.A. Cup Grantham	8,327	(A)	2-0
14	Brighton & Hove Albion	10,907	(H)	1-0
18	Burnley (League Cup Semi-Final)	20,000	(A)	3-2
21	Torquay United	8,327	(A)	1-0
26	Orient	7,101	(A)	0-1
January 4	(3) F.A. Cup Southend United	18,528	(H)	0-2
11	Southport	5,232	(A)	1-1
18	Luton Town	18,903	(H)	0-0
24	Tranmere Rovers	8,181	(A)	5-3
28	Oldham Athletic	21,316	(H)	5-1
February 1	Barnsley	13,983	(A)	1-1
4	Hartlepool United	18,921	(H)	1-1
15	Barrow	3,470	(A)	3-0
18	Tranmere Rovers	19,714	(H)	1-0
22	Rotherham United		(H)	1-0
25	Gillingham		(H)	1-0
March 1	Northampton Town		(H)	1-0
5	Gillingham	6,104	(A)	0-2
8	Stockport County		(A)	1-2
15	Arsenal (Wembley)	100,000	(A)	3-1
22	Plymouth Argyle		(A)	1-2
25	Barnsley		(H)	
29	Watford		(H)	
April 4	Crewe Alexandra		(A)	
5	Shrewsbury Town		(A)	
8	Bournemouth & Boscombe Athletic		(H)	
12	Bristol Rovers		(H)	
15	Crewe Alexandra		(H)	
19	Walsall		(A)	
22	Mansfield Town		(H)	
	Barrow (To be rearranged)			
	Rotherham (To be rearranged)		(A)	

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## DIVISION III

(up to and including Saturday, 22nd March, 1969)

	P	W	D	L	F	A	P
Watford ...	35	20	9	6	58	24	49
<b>Swindon Town</b> ...	<b>35</b>	<b>20</b>	<b>7</b>	<b>8</b>	<b>54</b>	<b>29</b>	<b>47</b>
Luton Town ...	35	19	7	9	54	31	45
Plymouth Argyle...	38	17	10	11	46	39	44
Bournemouth & B.A.	34	17	6	11	54	32	40
Stockport County	34	14	11	9	59	45	39
Brighton & H.A. ...	40	14	11	15	63	56	39
Tranmere Rovers...	37	16	7	14	53	55	39
Northampton Town	36	14	10	12	55	41	38
Torquay United ...	34	15	7	12	43	33	37
Rotherham United	36	13	10	13	44	41	36
Walsall ...	36	12	11	13	39	37	35
Reading ...	36	12	10	14	54	53	34
Orient ...	35	11	11	14	40	47	33
Southport ...	33	13	6	14	55	57	32
Barnsley ...	34	11	10	13	43	49	32
Bristol Rovers ...	35	12	8	15	48	55	32
Barrow ...	34	12	7	15	43	57	31
Gillingham ...	35	9	11	15	44	55	29
Crewe Alexandra	34	11	6	17	41	55	28
Hartlepool United	36	7	14	15	32	65	28
Mansfield Town ...	31	9	9	13	38	40	27
Oldham Athletic ...	36	9	7	20	35	64	25
Shrewsbury Town	33	8	7	18	27	51	23



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## **SUPPORTERS CLUB NOTES**

I will not attempt to add my eulogies to those already written and spoken about the magnificent Football League Cup Final on March 15th. The professionals have already said and written everything that I could say, and in very much better style. So I will content myself by saying, on behalf of all Swindon Town supporters to the Swindon Town Football Club as an entity, "Thank you for a most memorable day".

I would like, however, to also pay tribute to you, the supporters. Not only did our team destroy the myth of higher Football League superiority over 3rd Division football as a foregone conclusion, but you, by your behaviour both outside and inside Wembley, and in the trains and buses which took you to and from Wembley, have made it abundantly clear that there are still football fans who can take their enjoyment without the aid of fighting, offensive weapons, or the needless destruction that seems to follow in the wake of the glamour Clubs — who, I hasten to add, would be only too pleased to do without such "supporters".

At the celebration Banquet after the match, at which the Supporters' Club was represented by our Chairman and Hon. General Secretary and their ladies as official guests of the Football Club, the speeches were most informative. The impact of the decisiveness of the victory over Arsenal was beginning to be felt, although perhaps not fully appreciated at such a short lapse of time, in relation to the several European competitions at present barred to Cup winners outside Division 1.

In the "Times" and the "Telegraph" on Monday morning, the 17th, reference was again made to the present restrictions. Both these newspapers are often used to give a lead as to official policies of many organisations, so the views expressed



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## SUPPORTERS' CLUB NOTES—continued

must be well authenticated. Mr. Hardaker, of the Football League, has been won over to Swindon's side, and the importance of this may be better appreciated in due course. I know that Peter Downsborough was a bit cast down over the Arsenal goal. He should take heart from the fact that it was this goal which finally sparked the Swindon players to greatness, turned a good match into a great match, which could well secure our entry into European competitions. As I heard one guest at the Banquet tell him, "Not to worry, Peter, you only made one mistake. Everyone else in the team made several — but there was always someone around to cover up for them. You haven't anyone behind you."

Finally, I would remind supporters that promotion to Division 2 has still to be won. With the support you gave at Wembley maintained for the full 90 minutes of each match left to be played at home — and away for those of you who can get to such matches — the lads will be more than halfway there.

Congratulations to Rod Thomas, who is again capped for Wales in the match against West Germany at Frankfurt tomorrow night. We look forward to recording, in due course, that other Swindon players have been accorded international honours.

Should there be any Barnsley supporters here tonight, they will be welcome in our Social Club after the match, where a good meal can be obtained before the long trek home.

Looking forward to next season, a suggestion that a "Travel Section" be formed is being explored. The idea is to book buses in advance for away matches. To spread the cost, fares will be assessed and spread over a weekly basis. As Division 2 is a distinct possibility now, anyone interested might, initially, contact Mr. J. Melvin, 1 Gambia Street, Swindon, who originated the idea.



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**SATURDAY, 29th MARCH, 1969**

**DIVISION III**

**WATFORD**

**Kick-off 7.30 p.m.**

**SATURDAY, 5th APRIL, 1969**

**FOOTBALL COMBINATION**

**NORWICH CITY**

**Kick-off 3 p.m.**

**TUESDAY, 8th APRIL, 1969**

**DIVISION III**

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Team: Downsborough; Thomas, Trollope; Butler, Burrows, Harland;  
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Scorers: Rogers (2), Smart.

Attendance: 100,000.

Referee: Mr. W. Handley (Cannock).



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